

# Kansas World Trade Center



Greater Profits through World  
Trade

**KCIES Forum**  
**December 9, 2008**

# Mission

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To promote & facilitate trade in the state of Kansas through education, research and communication.



# Structure

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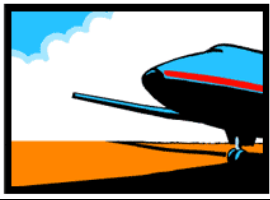
- Private Organization
- Services
  - Education & Training
  - Consulting & Research Services
  - Government Relations & Trade Advocacy
- Membership Benefits



## International Business & Our Community

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- In 2007, total export sales amounted to \$10.25 billion.
- Estimated to reach \$13.3 billion in 2008
- International businesses account for 11 out of Greater Wichita's largest 15 area employers



# Greater Wichita's Largest Employers

Cessna Aircraft Company	Aircraft	11,300
Spirit AeroSystems	Aircraft Parts	10,900
Hawker Beechcraft	Aircraft	6,767
Via Christi Health System	Health Care	4,809
Boeing Integrated Defense Systems	Aircraft Modification	3,005
Bombardier Learjet	Aircraft	2,250
Koch Industries	Refining & Chemicals	2,000
Wesley Medical Center	Health Care	1,682
AGCO Corporation	Agricultural Equipment	1,350
York International - Johnsons Controls	Residential HVAC Equipment	1,200
Wichita Clinic PA	Health Care	1,026
The Coleman Company	Recreational Products	984
Cargill	Meat Products	868
T-Mobile USA	Wireless Service Call Center	853
Intrust Bank	Financial Services	745

# International Education

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Toolbox for Success



## Foreign Language & Cultural Exposure

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- Ability to communicate more effectively
- Capacity to be sensitive to others
- Greater awareness & understanding



## Current Events & Real Life Application

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- What is happening in the world **today**?
- How does it affect me?
- What affect do our actions have on the world?



## Greater Awareness of International Business in Kansas

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- Industries in Kansas
- Impact on global markets
- Creating globally minded citizens



# Toolbox

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- Foreign Language & Cultural Exposure
- Current Events & Real Life Application
- Greater awareness of international business in Kansas



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Trade Services Support

Kansas World Trade Center, Inc.

316-264-5982

[innes@kansaswtc.org](mailto:innes@kansaswtc.org)

[www.kansaswtc.org](http://www.kansaswtc.org)